

# Izzy Abrahmson's The Village Life Live Programs FAQ

*"On the edge of the black forest..."*

**Izzy Abrahmson** is the pen name for **Mark Binder**, an award-winning author and performance storyteller. The stories began when he was the editor of *The Rhode Island Jewish Herald*, and have been printed in newspapers and magazines. *The Village Life* books have won awards. His live storytelling programs have been enjoyed by audiences around the world.



## Is he Izzy or is he Mark?

Mark's Hebrew name is Isaac, and his father's is Abraham, so... Izzy Abrahmson.

## What do you mean by live storytelling?

*The Village Life* programs enhance the books with storytelling, a bit of music and a bit of conversation. They are for adults, for families and congregations, or they can be for children. Stories from Izzy Abrahmson's *The Village Life* are universal, but the specific set of stories you'll see adapts to the audience's ages and of course the season.

In other words, you can book Izzy (and Mark) any time of the year, for any age group, or for a specific holiday program.

**No**, you don't need to have read the books to enjoy the live program.

**YES**, Izzy is awesome and interactive in a virtual setting.

**YES**, Izzy is even better live and in person. **YES**, the books are fun too.

**No**, you don't need to be Jewish to enjoy stories of *The Village Life*.

**Really?** Do you need to be Jewish to enjoy matzah ball soup?

## What's a performance really like?

If you've never seen live storytelling, it can be a powerful experience that connects diverse listeners of all backgrounds and ages. We like to say that Izzy draws listeners and readers into a fictional world that resonates with happiness and humor. Imagine *A Prairie Home Companion*, but replace the Powder Milk Biscuits with Challah.

## How long do programs run?

About an hour. Programs in schools are 45 to 60 minutes. Programs with adults are 60-70 minutes. Unless we're having fun, in which case we keep going. If you want a longer program, let us know. And Izzy is glad to do several programs.

## What kinds of organizations have booked Izzy in the past?

Reform, Conservative, Orthodox, Reconstructionist, Chabad, Unaffiliated, Secular and even Churches. We're still looking for Mosques...

## How do I book a program?

There are videos, references, and more info at [izzyabe.com](http://izzyabe.com)

Check your calendar. Then contact us!

You can email Beth Hellman ([beth@transmitjoy.com](mailto:beth@transmitjoy.com)) or call +1.401.272.8707

